



HISTORY OF OUR SCHOOL

Our school is the product of the combination of two state schools ITC and Surveyors 'Luigi Bazoli' and I.P.S.C.T. and graphic publicity 'Marco Polo' schools. The merger has created guidelines, projects and experiences that confront and enrich the overall education offered. The ITC Bazoli – IPSSCT M.Polo traditionally shape professionals working at different levels, in the areas of commerce and tourism. Beginning from its own history and identity, it attempts to meet the specific training needed in the area. From 2001-2002 it expanded the traditional education by offering new courses in professional surveyor expert-programming and graphic advertising.

ITC began in October 1952, within the premises of 'Bagatta', the first-year curriculum of technical and commercial management by the council, was attended by 23 students. In 1954 a property was purchased and used as the headquarters of the school. The former school building was further expanded in 1961 and completed in 1962, just in time for the first state recognition.

In the school year 1962-63, the Istituto Tecnico Commerciale state school of Desenzano became autonomous and in 1963 the Institute was named after the lawyer Luigi Bazoli. In 1968 it branched off another school in Brescia, the Institute for Professional Trade (IPC.)

In 1984-85 the detached section of the IPC became autonomous and subsequently assumed the name of IPSSCT 'Marco Polo'.

The ITC school celebrated 40 years in 1992. A booklet commemorating its history was given to the students who met up at the conventions and get-togethers, (some even after 30 years.)

In 1995 the size of the ITC school was of 20-25 classes. Since 1995, the training offered has been expanded: in addition to the legal and business management a complementary course in linguistic enterprise was also activated. In October 1997 the adjacent Professional Institute for Trade and Commercial Services and Tours, with 22 classes, including evening classes, was attached as a separate section.

In 2001-02 new courses for professional surveyor, expert-programmer and graphic designer were activated.

In 2002-03 Bazoli-Polo became an Institute Certified with QUALITY ISO 9001.2000 SYSTEM (until 2004-2005).

In 2004 ITCG Bazoli and IPSSCTG M.Polo moved to the new school building that brought 'physically' together the two institutes.

WHERE WE ARE SITUATED:

INSTITUTE OF HIGHER SECONDARY EDUCATION “Bazoli L. - M.Polo”

Via Giotto, 55 – 25015 Desenzano del Garda, Brescia

(geographical coordinates 45.45975 – 10.54954)

Contacts :

e-mail : bsis003001@istuzione.it

phone 030.9141668 ,030.91412440 , Fax 030.9140179

OUR MISSION

The school is founded on the universal principles of freedom, equality and solidarity for the service of personal development.

What we offer for the school year 2014-2015:

STATE TECHNICAL INSTITUTE 'LUIGI BAZOLI' five-year courses:

Courses in **ECONOMICS** :

-ADMINISTRATION, FINANCE AND MARKETING

-BUSINESS INFORMATION SYSTEMS

-TOURISM

Courses in **TECHNOLOGY**

- CONSTRUCTION, ENVIRONMENT AND TERRITORY

-GRAPHICS AND COMMUNICATION

PROFESSIONAL STATE INSTITUTE 'MARCO POLO' five-year courses:

Course in **SERVICES**

-SOCIAL AND HEALTH SERVICES

Three-year courses for the Lombardy Region;

-PROFESSIONAL OPERATOR'S QUALIFICATION

recognised nationally and in Europe

-Graph-multimedia Operator

-Operator Services to promote and welcome – Tourist Services or Accommodation Facilities

-Technical services of animation, tourist-sports and leisure

Courses available are only of three years, aimed at obtaining the professional qualification issued by the Region of Lombardy, valid throughout the country and recognised in the European Union.

The frequency of the courses allows the completion of compulsory education and guarantees the acquisition of basic knowledge and skills in working effectively. The company visits, internships, traineeships, the 'job shadow' (observation of how the others work), Enterprise Simulated Training and courses for school-work promote the actual job placement.

Awarded the qualification at the end of the three-year course, students can improve their vocational training with a fourth year and the diploma of technical studies to continue forth with a regional specialization in a profession or follow a supplementary year to gain the State Diploma that allows the possibility to enter Universities.

COURSES IN TECHNICAL STATE EDUCATION – High School for five years to receive diploma.

- **Course in Administration, Finance and Marketing**

Administrative technician with operative financial skills.

At the end of the course (general course) the student is able to:

- have a strong mastery of computer technology and the ability to use the tools of economic and fiscal management

- analyse the legal and economic relationships between the company and its territory
- analyse the dynamics of commerce and economy
- orient themselves in the market to also collaborate in the search for cost-effective solutions for the businesses

You could also choose between:

- career opportunities: companies, banks, freelancers and labour consultants, marketing agencies, local and state government, freelance, after the procedure has been established by the Order of Accountants and the student has passed the State Exam
- university: you can enrol in any university faculty and post-graduate courses and Higher Education. In particular, the faculty in Economy, Law, Foreign Languages and Literatures.

- **Course in Enterprise Information Systems**

Technical and Administrative Specialisation in computer information systems for companies

At the end of the Course (Course articulation), the student is able to:

- collaborate in the design, implementation and management of the computer system of a company
- with mastery of computer technology, the ability to use the tools of economic and fiscal management
- analyse and deal with relationships between a company, the market and its territory

You can choose between:

Career opportunities: computer companies, enterprises, banks, financial firms of professionals and career counsellors, local authorities, state government, private practice after passing the State Exam.

University: you can enrol in any university faculty and post-graduate courses at the Education and Higher Education. Particularly in the faculty of Computer Science, Economy and Law.

-**Course in Tourism**

Specialist Technician in travel services

At the end of the course (General Course) the student is able to:

- use technology information for the economic management of a company, analyse the

relationships legal/economical links between the company and the country, to liaise with the foreign marketing

- encourage the promotion and enhancement of tourism, with a focus on local area.
- analyse market trends and develop appropriate marketing policies.

You can choose between:

- career opportunities: travel agencies, “tour operator”, hotel and accommodation, organization of events, local authorities and state government
- university: you can enrol in any university faculty and post-graduate courses and Higher Education. Particularly the faculties of Foreign Languages and Literatures and Economy and Law.

-Course in Graphics and Communication

Technician in the technological strategies of communication

At the end of the Course (General Course) the student is able to:

- use graphical tools with command-media communication systems in the network, audio-visual, photographic and printing, expert in information technology
- produce multimedia products and software systems in the communication network.
- manage business projects in compliance with safety and environmental protection.

You can choose between:

- career opportunities: design and graphic design and development of multimedia products; studies of implementation and management of software systems in the communication network; Freelance worker after passing the State Exam.
- university: you can enrol in any university faculty and post-graduate courses in Higher Education. Particularly the Faculty of Architecture, Engineering Management, Industrial Design, Computer Science, Communication Science

-Courses in Construction, Environment and Territory

Technician in construction and sustainable geo-solutions

At the end of the Course (General Course) the student is able to:

- use computer tools for graphing and calculating
- use the knowledge gained in the field of materials, machinery and construction equipment
- manage machinery and security systems in construction

- use the tools of surveying and perform economic estimates of private and public property

You can choose between:

- career opportunities: Companies of Construction, Road of Land Territories, architectural design and/or engineering companies; real estate agencies and insurance companies, local authorities and public government; Freelance worker after passing the State Exam
- university: you can enrol in any university faculty and post-graduate courses in Higher Education. Particularly the Faculty of Engineering, Architecture, Environmental Science, Agriculture and Geology.

-Course in Social and Health Services

To provide technical services to individuals and communities

At the end of the Course (General Course) the student is able to:

- care for others satisfying their needs in relation to their state or their psycho-physical stages and in compliance with hygiene standards
- prepare environments, space and materials
- think, organise and conduct activities to promote the welfare and autonomy of the personal
- manage relationships with multiple individuals (children or adults with discomfort, relatives, members of the team, local authorities)
- pooling of expertise within a work group
- coordinate with other professionals of social services targeted to the areas of children, disabled, elderly

You can choose between:

- Career opportunities: public and private community facilities such as hospitals, nursing homes, disabled facilities, recreation centres, social cooperatives
- University: you can enrol in any university faculty and post-graduate courses in Higher Education. Particularly the all paramedical faculties, the Faculty of Sciences and Education and Training, Sociology, Psychology, the 3 year course of Education of the community of children, Professional Educator, Community Educator, Social Services.

-Course in Graphical Multimedia

COURSE IN EDUCATION AND TRAINING of the Lombardy Region in DDIF –
PROFESSIONAL Triennial Qualification of European Level III, issued by the State and

valid throughout the national territory and recognised in Europe.

The Graphical Operator intervenes at executive level, in the production process of graphics with autonomy and responsibility. The qualification and use of basic methodologies, tools and information to enable him to perform, depending on the course, activities relating to the implementation of the graph product, and producing files for publication on paper, and multimedia. Use of graphics processing skills using professional software for image processing and for the layout of printed matter; and has expertise in multimedia production.

- The graphical operator specialises in multimedia communication

At the end of the course (three years), the student is able to:

- prepare and take care of the work environment
- organise the graphic material
- use software for page layout, graphic design and video editing
- use the camera, the video camera and the computer graphic techniques

you can choose between:

- career opportunities: photographer, photo-tipographer, photo-technician, publisher, studies of graphical services

-Course in Promotion and Hospitality services – accommodation – travel services

COURSE OF EDUCATION and TRAINING in the Lombardy Region in DDIF – Qualification in PROFESSIONAL Triennial European Level III, issued by the State valid throughout the national territory and recognised in Europe.

The Operator in ACCOMMODATIONS intervenes at executive level, in the process of delivering services of promotion and reception with limited autonomy and responsibility. The qualification in the application and use of basic methodologies, tools and information to enable him to perform, depending on the course, activities relating to reception, information and promotion in relation to the needs of the client, with expertise and assistance in booking, and administrative and accounting practices.

The Tour Operator is specialised in welcoming the customer

At the end of the course (three years) the student is able to:

- prepare and take care of the environmental work
- organise the materials
- accommodate the customer
- book, record inputs and outputs of the clients, record receipts and payments

You can choose between:

- career opportunities: hotels and similar facilities (activities of reception), camping (reception activities and administration), business services, and tour assistance (reservations and related activities)

At the end of the three-year course, students studying “Operator services, promotion and acceptance, TRAVEL SERVICES” are able to:

- organise and look after the work environmental
- maintain the relationship with the customer
- research and provide information on tourist services and attractions of the area
- receive and make reservations of tourist services
- provide, promote and sell tour packages

Professional opportunities: Travel clerk in a travel agency, business services and tour assistance.

-Course in Technical Tourist Services and Entertainment – Sports and Leisure

COURSE IN EDUCATION AND TRAINING in the Lombardy Region is a four-year professional diploma of the IV European Level, issued by the State valid throughout the national territory and recognised in Europe.

At the end of the four-year course the student will obtain the “Technical services of animation tourism -sports and leisure” diploma and will be able to:

- plan, identify all necessary resources; recreational, cultural and sporting activities;
- organise, coordinating enforcement activities carried out by others, the entertainment sport and tourism activities.
- promote the activities of the services of tourist entertainment, sports and leisure
- verify and evaluate the effectiveness of activities carried out in relation to the degree of satisfaction of the recipients
- identify actions for continuous improvement of the services

Professional opportunities: Employment in tourist facilities, sports, entertainment, and fun centres for the physical well-being.

(translated by Jane Zanusso)